

Responsible Investment at MFG Asset Management

# Stewardship 2023 Proxy and Engagement Review

# **GLOBAL EQUITIES**



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# EXECUTIVE SUMMARY

#### Dear Valued Client,

We are pleased to provide an update on MFG Asset Management Limited's Proxy and Engagement for the year to 30 June 2023. This Review sets out our philosophy and implementation of our stewardship activities along with the primary details and statistics on our engagement and proxy voting activities.

MFG Asset Management is committed to responsible investment and believes that successful investing is about identifying and owning companies that can sustainably generate excess returns on capital for years to come. We aim to act as responsible stewards of our clients' investments by integrating Environmental, Social and Governance (ESG) issues into our investment process, exercising our proxy voting rights and having open dialogue with portfolio companies on a broad range of issues. MFG Asset Management's investment process considers the cash flow and valuation materiality of ESG risks and opportunities over our longer-term investment horizon.

Our investment team diligently engages with companies on these risks and opportunities with the aim of strengthening our conviction in portfolio risk management and improving investment outcomes. Whilst this Review highlights case studies of positive outcomes from our engagements and voting, we acknowledge positive outcomes can be a result of many stakeholder's voices including regulatory and customers. Examples include one company's commitment to a more explicit link to ESG targets in remuneration, another company is working towards externally verified science- based, carbon emission reduction targets, while another has responded to shareholder feedback to commission an independent external third-party review of diversity, equity and inclusion (DEI) practices. We will continue to engage with portfolio companies as we endeavour to progress both acknowledgement of materiality of issues raised and progress towards our expectation as investors to manage this risk. Where progress is not achieved, we will consider invoking our ladder of escalation.

## FY23 Global Equities Strategy: Engagement and voting statistics

PROXY VOTING SUMMARY	2023	2022	ENGAGEMENT SUMMARY	2023	2
Meetings voted	33	25	Total engagements	>200	>
Proposals	558	423	Engagements with Board	19	
Proposals voted against company recommendation	4%	4%	Engagements with C-Suite	26	
Proposal Meetings with a vote against company recommendation	39%	28%	Engagements with other executives	112	
Voted with shareholder proposal	20%	11%			

Last year MFG Asset Management committed to the Net Zero Asset Manager initiative (NZAMi) and became a member of the Investor Group on Climate Change (IGCC). Following this, a significant focus for the year has been meeting the commitments of the NZAMi. In the last 12 months, we have enhanced the assessment of the alignment of our portfolio companies to net zero emissions using the Net Zero Investment Framework (NZIF). This is a key input into the prioritisation of our stewardship activities, outlined in a climate-specific stewardship strategy, with a clear engagement, escalation and voting approach. We are pleased to share this with clients on our <u>website</u>.

Further, we have extended our framework to assess modern slavery risks in our portfolio companies and their supply chains. This has been supported by internal and external training for the investment team.

We continue to broaden our collaboration in the Responsible Investment industry, which is an important tool to support change for systemically important topics such as human rights and climate change. Industry collaboration also provides additional input to the investment team to enhance ESG integration and engagement. Examples include working groups with IGCC, the Responsible Investment Association Australasia (RIAA) and contribution to a Principles of Responsible Investment (PRI) report on Strengthening Effective Stewardship in Australia. We are pleased to be named a Responsible Investor by RIAA in 2023.

Within this Review we will bring to life some real-world examples of our stewardship with portfolio companies and we continue to share regular updates, thought pieces and insights on our <u>Responsible Investment website</u>. We welcome and will respond to any feedback, which can be emailed to <u>esg-team@magellangroup.com.au</u>.

Kind regards,

The MFG Asset Management team

NIKKI THOMAS, CFA PORTFOLIO MANAGER



ELISA DI MARCO PORTFOLIO MANAGER, ESG TEAM



ARVID STREIMANN, CFA PORTFOLIO MANAGER AND HEAD OF MACRO



AMY KRIZANOVIC HEAD OF ESG









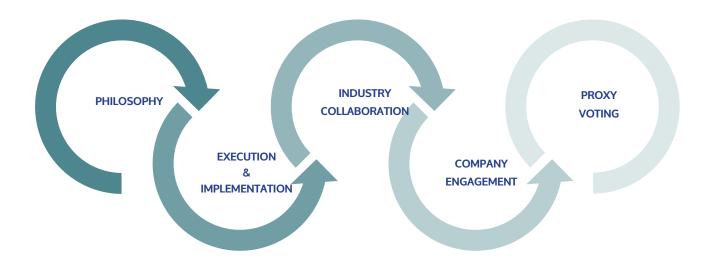
# STEWARDSHIP IS INTEGRAL TO OUR INVESTMENT PROCESS

The focus of this Review is on MFG Asset Management's stewardship activities related to our proxy voting and engagement activities, within the 'management' and 'oversight' components of this industry-accepted definition of stewardship. These activities enhance long-term value for our investors by seeking to reduce risks and enhance opportunities both prior to investing and during our period of ownership.

Stewardship is the responsible allocation, management and oversight of capital to create long-term value for clients and beneficiaries leading to sustainable benefits for the economy, the environment and society <sup>1</sup>.

Our portfolio managers' capital allocation decisions to purchase stocks also incorporate stewardship considerations. From time to time, and if risks are considered unacceptable, the allocation decision may result in divestment.

Stewardship is a critical element of MFG Asset Management's investment process. Stewardship is the foundation that underpins MFG Asset Management's investment objectives, starting with our investment philosophy. The five elements of stewardship within our investment process are outlined below:



"It is critical that we deliver on our existing ESG commitments and continue to build upon them in the future. These objectives underpin our commitment to responsible and sustainable investment practices, and demonstrate our dedication to reducing risk in our portfolios for our clients."

Andrew Formica, Executive Chair

<sup>1</sup> The UK Stewardship Code – The Financial Reporting Council Limited

# **A. PHILOSOPHY**

From the beginning, MFG Asset Management's stewardship philosophy has been to focus on all material factors, considering both risks and opportunities, that may influence cash flows and valuations of our investments within our investment time horizon.

We firmly believe that long-term investors need to consider material ESG factors to form a holistic perspective on the risks and opportunities that may bear upon cash flows and the valuation of investments. MFG Asset Management aims to engage with portfolio companies on a broad range of themes as identified by the ESG Team and investment analysts and assessed as material to those companies.

MFG Asset Management's long-term investment horizon, and typically long-term relationships with companies in our investment universe, enhance our ability to engage with companies over an extended period on material issues, work closely to achieve positive outcomes and thereby influence to protect and create shareholder value.

Our philosophy is documented and approved by MFG Asset Management's Investment Committee (IC). While our stewardship philosophy has remained unchanged since implementation in 2009, we are constantly learning and listening to industry experts, responsible investment associations, companies and our clients to evolve our thinking to ensure our philosophy is in sync with the forefront in the industry.

## **B. EXECUTION AND IMPLEMENTATION**

At MFG Asset Management, we execute our stewardship philosophy throughout our investment process. Implementation can be summarised into a four-step cycle:

1. Fit for investment universe: We review candidate stocks for the strategy's Approved list for material factors. If the factors present excessive risks, then stocks will not progress to approval. Factors reviewed for materiality include ESG factors outlined in our <u>policy</u> (for example, climate risk and opportunities, labour management, safety, waste management and board composition). The coverage analyst is responsible for the investigative work, which is then tested by colleagues and subject to review by the MFG Asset Management IC.

2. Risk and opportunities assessment: Stocks on the Approved list are regularly assessed and monitored by the coverage analyst across material ESG risks and opportunities. Analysts use MFG Asset Management's proprietary ESG risk assessment framework to assess and score those risks and opportunities. We believe our analyst's knowledge of companies and industries provides a deeper level of analysis with regards to materiality of the risk and the impact to cash flows. The framework considers companies' exposures to risks and opportunities and how companies are managing those exposures. The assessments and scores are reviewed by the MFG Asset Management IC with a member of the ESG team always an active participant at the IC meetings. The ESG team undertake to provide internal and external training on relevant topics to continue to enhance this assessment.

**3. Portfolio construction:** Our portfolio managers consider ESG scores and qualitative assessments of ESG risks and opportunities when considering the purchase, sale, and sizing of stock positions within the portfolio. All else being equal, a more positive ESG assessment would typically result in a larger portfolio position and vice versa.

For example, the Global Equities strategy added Trane Technologies (TT US) to the portfolio in FY23. Trane Technologies is a leader in heating, ventilation, air conditioning and transport refrigeration (HVACR) equipment and services. We view HVACR as an important element in the energy transition, which is a significant potential opportunity for the portfolio and investors. Trane Technologies benefits from these industry secular tailwinds supported by government initiatives and funding.

Consideration for inclusion in the portfolio included qualitative and quantitative analysis. In our qualitative analysis, we assessed the ESG risks and opportunities for Trane Technologies. Opportunities include the industry secular tailwinds of energy scarcity, climate change and decarbonisation as Trane Technologies growth opportunities are expanded. These are possible because of Trane's investment in climate innovation, including solutions to reduce carbon emissions and improve energy efficiency. We engage with management on the risks and opportunities.

**4.** Active stewardship: We generally engage with companies prior to the purchase decision to discuss our assessment of material risks and opportunities. Once we invest in a company, we increase our engagement and ensure management's understanding of our stewardship policies. The main purposes of these engagements are to deepen knowledge of the company's approach, provide our perspectives, and seek to positively influence the management of risks and opportunities. We also review all proxy voting items at General Meetings.

We expect elements of this execution process to change from time to time, incorporating best-practice learnings from industry associations as well as rapidly evolving regulatory requirements. While there will be execution changes from time to time, it is important to note that the overarching goals, as encapsulated by our stewardship philosophy, will remain true to protecting and enhancing our clients' wealth.

The principles and details of MFG Asset Management's stewardship processes are codified in the following documents<sup>2</sup>:

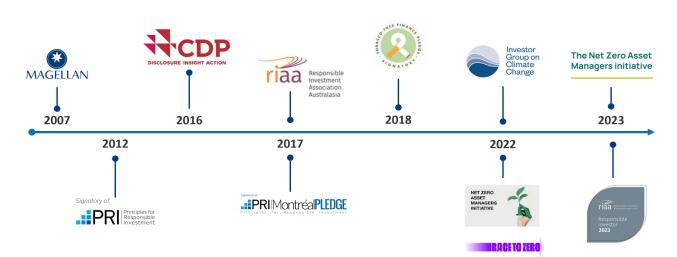
- Responsible Investment Principles
- ESG Policy
- Proxy Voting Policy
- Corporate Governance Principles

Our ESG team is responsible for oversight of the implementation of stewardship execution. This process is reviewed regularly, with minor enhancements made as required. Major enhancements are discussed with and signed off by the Head of ESG, the IC and portfolio managers before implementation. We continue to enhance our approach and this year we have updated our ESG policy, Proxy voting policy and developed a <u>Climate Stewardship strategy</u>.

# C. COLLABORATING FOR INVESTMENT OUTCOMES

MFG Asset Management is a signatory to a number of industry initiatives and associations that support our commitment to responsible investment, transparency to stakeholders and ability to elevate key company and industry issues such as climate change.

By joining these collaborative initiatives our company and industry research are enhanced, our clients benefit from broader stakeholder perspectives, and influence is enhanced by joining with others who have similar objectives.



# **Best Practice Leadership and Collaboration**

<sup>2</sup> For further detail, see our ESG policy <u>https://www.mfgam.com.au/about/responsible-investing/</u>

As members of PRI our stewardship efforts were reviewed by PRI, under their extensive review process. For their 2021 assessment, the Principles for Responsible Investment (PRI) shifted from alphabetical to numerical (1 to 5 stars). We have submitted our 2023 PRI report and await the results.

We were very pleased by their overall assessment as summarised in the following table. We have continued to noticeably improve and expand our stewardship efforts in the subsequent two years.

CATEGORY	ASSESSMENT	DESCRIPTION*
2021		
2021 Investment & Stewardship Policy	4 out of 5 stars	<ul> <li>RI, ESG, stewardship policy</li> <li>Roles &amp; responsibilities</li> <li>Advocacy</li> <li>Climate scenario analysis</li> <li>Client reporting</li> </ul>
2021 Active fundamental incorporation	4 out of 5 stars	<ul> <li>Materiality analysis</li> <li>ESG incorporation and risk management</li> <li>Client reporting</li> </ul>
2021 Active fundamental voting	3 out of 5 stars	<ul><li>Voting policy</li><li>Disclosure of vote and rationale</li></ul>
2020		
2020 Strategy & Governance	A	<ul> <li>Policy</li> <li>Roles &amp; responsibilities</li> <li>Collaboration</li> <li>Advocacy</li> <li>Communication</li> </ul>
2020 Listed equity incorporation	A+	<ul> <li>ESG incorporation (screening, integration, thematic)</li> </ul>
2020 Listed equity active ownership	А	Engagement & voting

\*Summary of key elements of the assessment. For more detail see <u>www.unpri.org/reporting-and-assessment/investor-reporting-guidance/5373.</u> <u>article#policy</u>

#### **D. ENGAGEMENT WITH COMPANIES**

Portfolio position /

ESG Score

MFG Asset Management's long-term investment horizon gives us the opportunity to engage with companies over an extended period on issues that are important to protecting and creating shareholder value. MFG Asset Management aims to engage with portfolio companies on a broad range of ESG themes, as identified by the ESG Team, that investment analysts assess to be material to those companies within our proprietary ESG risk and opportunities assessment framework.

Engagement has two primary objectives, designed to have a positive impact on shareholder returns over time:

1. **Risk assessment and management:** Continue to expand our knowledge and understanding of the risks and opportunities through discussions. As long-term investors, we build up knowledge and insight, which we discuss, and challenge management during engagements. These discussions further deepen our understanding within and across industries.

2. **Influence:** Encouraging and supporting change to a company's approach or the setting of targets as required. As long-term investors, we build constructive relationships that better enable us to drive positive change at the company.

The investment team identify key risks and opportunities at the company level. These are then aggregated to identify common themes at industry and portfolio level.

The level of engagement is also considered in the context of the relative size of MFG Asset Management's investment. We will seek a deeper level of engagement with firms when we own a greater portion of a firm's equity, and we therefore have greater sway, and responsibility to engage.

In cases where engagement has been ongoing, without any progress on an issue that is considered a material risk to future cash flows and company valuation has been limited, the portfolio managers and ESG team will consider an escalation path. This may include:

#### SHAREHOLDER PROPOSAL

COLLABORATION WITH OTHER INVESTORS/INDUSTRY BODIES

VOTE AGAINST COMPANY RECOMMENDATION

ENGAGEMENT WITH BOARD (COMMITTEE CHAIRS, LEAD DIRECTOR, CHAIR)

## ENGAGEMENT WITH MANAGEMENT (INVESTOR RELATIONS, C-SUITE, COMPANY SECRETARY AND LEGAL)

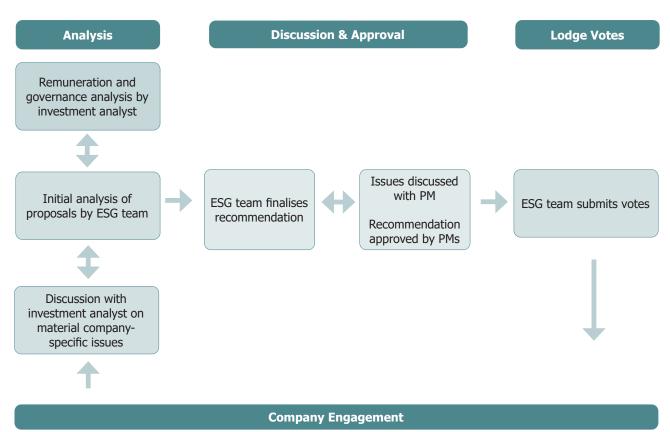
# E. PROXY VOTING AT MFG ASSET MANAGEMENT

At Annual and Extraordinary General Meetings, MFG Asset Management is typically tasked by its strategies' clients to vote on meeting agenda items on their behalf. These proxy votes, on behalf of our investors, are incredibly important and underpin the strongest of our stewardship powers – the power to vote for or against agenda items – and may result in specific changes within a company.

When votes are exercised diligently, they can enhance client returns. Given this importance, we do not outsource our voting; rather, we consider all voting matters in house. We undertake proxy voting with the same deep due diligence as other aspects of our investment process.

Our ESG Team is responsible for the analysis of proxy proposals assisted by the investment analysts. Each proposal is reviewed carefully by the ESG team together with the analysts. We consider the validity of the proposal, whether the risk identified is sufficiently material to either the company or industry to warrant the proposal, how the Board and executives manage the risk and whether the proposal enhances the transparency, management or understanding of the risk.

The ESG team consults the investment analysts and other industry experts, as well as the proponent where necessary, and drafts recommendations for approval by the strategy's portfolio managers. Following review and approval by the portfolio managers, the ESG team will submit the votes. This process is outlined in our Proxy voting policy on our <u>website</u>. The investment analysts provide detailed input into the proxy voting analysis.



# **MFG Asset Management Proxy Voting process**

Engagement with portfolio companies is undertaken throughout the voting process to better understand shareholder proposals put forward and management perspectives on how they are managing the risks and opportunities being considered within the proposals. Ongoing engagement is also important as change can take time, and so includes communicating votes that differ from the company recommendation and following up on issues raised throughout the year.

# KEY ENGAGEMENT AND VOTING THEMES

MFG Asset Management's long-term investment horizon gives us the opportunity to engage with companies over an extended period on issues that are important to protecting and creating shareholder value and 'matters important to MFG Asset Management's investment process'. As part of our ESG assessment of company risks and opportunities, we consider multiple categories. Below we outline the key ESG focus areas for the MFG Asset Management portfolio, together with the discussion points and targets considered and advocated for during the 2023 year.

	CLIMATE CHANGE	CIRCULAR ECONOMY
ENVIRONMENT	<ul> <li>Climate Change is both a risk and an opportunity.</li> <li>We consider: <ul> <li>Company strategy and alignment with the Paris Agreement</li> <li>Exposure of the company to risks and opportunities as a result of the transition of the global economy towards net zero emissions</li> <li>Net zero targets</li> <li>External validation of targets</li> <li>Physical climate risk, mitigation and adaptation</li> </ul> </li> </ul>	<ul> <li>We choose companies that look for opportunities in the circular economy, reduce waste and improve recycling can benefit their brand and ultimately reduce the burden on natural capital, while supporting biodiversity and emissions reductions.</li> <li>We consider a company's approaches and commitments to:</li> <li>Zero waste targets and initiatives</li> <li>Recycling targets and initiatives</li> <li>Removal of single-use plastic</li> </ul>
	DIVERSITY, EQUALITY & INCLUSION	SUSTAINABLE DIGITALISATION & CONTENT
SOCIAL	<ul> <li>Diversity, equity and inclusion can improve decision making and innovation, and broaden the labour pool.</li> <li>We consider: <ul> <li>Diversity at the Board, management and company level</li> <li>Pay equity</li> <li>Culture that supports all employees to speak up</li> </ul> </li> </ul>	<ul> <li>We look for use of technology that is responsible, ethical and sustainable.</li> <li>We consider: <ul> <li>Oversight of content</li> <li>Cybersecurity</li> <li>Social inclusion</li> <li>Personal information misuse</li> <li>Automation</li> <li>Artificial Intelligence</li> </ul> </li> </ul>

#### SOCIAL LICENCE TO OPERATE

The social licence to operate or the perceptions of the customers, community and other stakeholders of whether a company is meeting their expectations has become important to build trust. Unmanaged, these issues could have a negative impact on brand or sales or lead to a rise in regulation.

We consider:

- Board and management oversight of customers
- Role of franchisor, including education and oversight related to employees and the supply chain
- Board and management response to controversies
- Actions related to geopolitical events

#### LABOUR MANAGEMENT

**MODERN SLAVERY\* / FORCED LABOUR** 

Employees are often core to the success of a company executing their strategy. Employees who feel safe at work, who are paid fairly and supported by a positive culture can be more productive and likely to stay with the company.

We consider:

- Workplace safety data and policies
- Compensation in line with employment legislation
- Initiatives to support retention and attraction

Modern slavery\* includes eight types of serious exploitation: trafficking in persons; slavery; servitude; forced marriage; forced labour; debt bondage; deceptive recruiting for labour or services; and the worst forms of child labour.

We consider:

- Sector and industry exposure
- Product and services exposure
- Geographic exposure
- · Company-specific risks

\*Australian Law requires MFG Asset Management under the Modern Slavery Act 2018 to assess modern slavery risk within our portfolio.

EXECUTIVE REMUNERATION	<b>GOVERNANCE &amp; OVERSIGHT</b>			
Well-structured compensation should motivate, incentivise and retain key management personnel. It should also align with shareholder experience and	A well-governed company makes decisions in the best interests of all stakeholders, which should ultimately protect and enhance shareholder value.			
support the delivery of the strategy.	We consider:			
We consider:	Chair and CEO separation			
Quantum relative to peers	Chair and Board independence			
Performance metrics and hurdles (financial,	Decisions aligned with shareholders			
environmental and social)	<ul> <li>Oversight of key business risks</li> </ul>			
Equity alignment	Board and executive ownership requirements			

Use of stock options

# SPOTLIGHT ON CLIMATE

# The Net Zero Asset Managers initiative

#### In 2022

MFG Asset Management joined The Net Zero Asset Manager Initiative (NZAMi), a global group of asset managers committed to supporting the goal of net zero greenhouse gas emissions by 2050 or sooner.

#### In 2023

MFG Asset Management enhanced the assessment of the alignment of our portfolio companies to net zero using the Net Zero Investment Framework (NZIF) including training for the investment team. This is supported by a new Climate Stewardship strategy.

As many countries have committed to transition their economies to net zero by 2050 and expectations from stakeholders, including investors, regulators and governments increase, MFG Asset Management wants to ensure that companies in our portfolios remain resilient and take advantage of opportunities.

SOCIAL

# Net Zero Asset Manager Initiative (NZAMi)

#### Measuring alignment using NZIF

The NZIF framework outlines climate risk management practices that 'high impact'<sup>3</sup> and 'low impact' industries should consider. It is important to assess companies by their potential 'impact', and have a higher expectation for 'high impact' companies given the challenges associated with decarbonisation. The table below highlights these expectations and our assessment criteria.

	Net zero target	Interim target	Performance	Disclosure	Strategy	Capex alignment	Credibility
Achieving Net Zero	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
Aligned: High impact	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Aligned: Low impact		$\checkmark$	$\checkmark$	$\checkmark$			$\checkmark$
Aligning		$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$
Committed	$\checkmark$						$\checkmark$
Not Aligned							
							MFGAM VIEW

#### The Net Zero Investment Framework assesses companies across:

Ambition: A commitment to net zero emissions by 2050

Targets: Near- and medium-term emissions reduction targets with a preference for external validation

Emissions Performance: Performance relative to targets

Disclosure: Disclosure of Scope 1, 2, and material Scope 3 emissions

**Strategy**: Alignment to reporting in accordance with the Taskforce for Climate-related Financial Disclosures (TCFD) and a credible strategy to achieve targets

Capital Allocation (Capex) Alignment: Consistency of capital investment with achievement of net zero emissions by 2050.

MFG Asset Management consider these commitments represent prudent risk management in a transitioning economy to net zero emissions by 2050. In addition to the above assessment, MFG Asset Management support linking remuneration where climate change is a material risk for the company to ensure management is incentivised to drive positive change and mitigate climate risk.

#### Stewardship Strategy – Climate <sup>4</sup>



MFG Asset Management's long-term investment horizon gives us the opportunity to engage with companies over an extended period on issues that are important to protecting and creating shareholder value. This includes the risks and opportunities that arise from climate transition risk and physical climate risk. In 2023 we developed a climate-specific stewardship strategy to prioritise engagement and escalate voting.

<sup>3</sup>See MFG Asset Management Climate Stewardship strategy for more detail on 'High impact' material sectors. <u>https://bit.ly/MagellanClimate</u>

<sup>4</sup><u>https://bit.ly/MagellanClimate</u>

# ENGAGEMENT OUTCOMES IN FY23

Over the financial year, the MFG Asset Management investment team engaged with a range of stakeholders relevant to our investable universe. This included companies within the portfolio, potential new investments, companies within industries of interest, industry experts and regulators.

These discussions typically encompassed company strategies, risks and growth factors interlinked with ESG topics such as climate change, DEI, data privacy and security as well as governance issues such as executive remuneration.

Across the entirety of our engagements, over 320 were specifically on ESG.

Across our investable universe						
>455 Engagements	<b>23</b> with the Board	<b>49</b> with C-Suite	<b>244</b> with senior management	>900 ESG discussions		

While the investment team do engage with the broader investable universe, the key focus is on companies that are held in the MFG Asset Management Global Equities strategy with most companies in the portfolio across more than 200 meetings in FY23. Most interactions were mainly with the senior leadership team, including the CEO, CFO, other executives, corporate responsibility officers and other relevant senior team members. However, where companies had not made progress on a particular ESG topic, we escalated the issue to the Board of Directors.

# 2023 Engagement by Theme and Focus Areas:



# Environment

#### Climate

# **EVERSURCE**

**Objective:** Set externally verified emission reduction targets.

We have been engaging with Eversource, a US energy utility company, regarding their carbon emission reduction targets for several years. Eversource Energy has made a corporate commitment to reduce Scope 1 and 2 greenhouse gas emissions from operations and reach carbon neutrality by 2030.

**Outcome:** In November 2022, Eversource committed to setting a science-based target within the next two years, which will expand its emissions reduction efforts to include indirect Scope 3 sources.

In engagement, we gained additional comfort with the company's commitment and progress to achieving these goals given the public announcement of the external verification of targets. The announcement of these targets will be a focus for future engagements.

## Climate



Objectives: 1) Encourage to set a net zero emissions target.2) Assess the credibility of the climate strategy.

In the year we met with members of the sustainability and investor relations teams to discuss these objectives.

The company stepped MFG Asset Management through the four pillars of its climate strategy to reduce Scope 1-3 emissions by 50% (Food and Supply Chain, Logistics, Material and Waste and Restaurants) by 2030. It supported the credibility of the strategy with examples provided of improved equipment in existing stores and innovative responsible restaurant design. We see Chipotle's operating model as providing an opportunity to be a leader relative to Quick Service Restaurant peers.

**Outcome:** We gained additional comfort in the credibility of the actions and initiatives in place at Chipotle to achieve its externally verified, science-based emission reduction targets and the rationale for not yet announcing a net zero emissions target so far. We were also pleased to see the subsequent announcement of the responsible restaurant design.

This is an example of our active engagement given the detailed discussion on the actions that underpin their targets. An important input into assessing the alignment to net zero in addition to monitoring climate targets is assessing the credibility of its strategy.

We will continue to encourage Chipotle Mexican Grill to set a net zero emission target and monitor progress towards its current emission reduction targets. Chipotle unveils all-electric restaurant design



Photo: Chipotle Mexican Grill

#### **Circular Economy**

# ĽORÉAL

**Objective:** Ensure L'Oréal has a packaging strategy to meet consumer expectations and increasing regulatory requirements.

A material risk for manufacturers is the need to reduce waste and move towards a circular economy. We have been engaging with L'Oréal to better understand how it is investing to manage this risk and benefit from opportunities. This is increasingly important given the European Commission is moving to regulate packaging standards.

**Outcome:** We view L'Oréal as well placed to manage this risk, and a potential beneficiary of changing consumer preferences for more sustainable products. L'Oréal has been actively investing in packaging for decades, reducing usage of raw materials and increasing use of recycled materials. L'Oréal is positioned to be able to invest in superior technology for premium/luxury products and achieve scale economics. This investment will then trickle down into its mass market products.

L'Oréal, as the largest beauty company in the world, can have a real impact. Last year alone L'Oréal used over 58,000 tonnes of recycled materials in packaging, offsetting the use of 58,000 tonnes of virgin materials. They are targeting 100% of plastics in packaging to be recycled or bio-based by 2030. We are monitoring progress towards these targets. The company also has a focus on using less packaging. For instance, one of their hair care lines has reduced plastic packaging by 72%.

# Social

# **Diversity, Equity and Inclusion**

**Objective:** Encourage McDonald's to commit to an independent external third-party review on Diversity, Equity and Inclusion (DEI) policies and practices.

McDonald's, a large employer with multiple stakeholders, has a responsibility to support diversity and culture. As an investor, we see this as important for the attraction and retention of employees, social licence to operate and ultimately supporting growth. We are supportive of the inclusion of DEI metrics aligned to remuneration and continue to monitor metrics and outcomes.

There have been some controversies linked to McDonald's over alleged concerns from employees, franchisees and suppliers regarding the company's DEI practices.

We engage regularly with McDonald's on these controversies and in 2022 we voted for the shareholder proposal requesting a third-party audit. We acknowledge that McDonald's is proactive with respect to policies, strategy and accountability but view that more work could be done to assess the effectiveness of these policies.

**Outcome:** Following strong support from many shareholders for the proposal, McDonald's in its 2023 Proxy statement committed to a third-party audit of the impact of policies and practices on the civil rights of stakeholders. This is not just the result of our engagement but many investors focusing on DEI.

# Governance

# **Transparency and Risk Management**



**Objective:** Improve transparency of financial disclosure related to the investment portfolio that supports the life insurance business.

MFG Asset Management engaged with AIA on multiple occasions to improve disclosure of its investment portfolio. The need for improved disclosure was highlighted by the collapse of Silicon Valley Bank in March 2023. In our meetings with AIA we gained incremental clarity on the importance AIA placed on asset-liability matching, a key consideration in managing an insurance business, and of managing risk in individual exposures via concentration limits. Importantly, we continually advocated for additional transparency on its investment portfolio, consistent with peer disclosure.

**Outcome:** Following several engagements with the company, we were pleased that AIA improved disclosure. AIA provided two pages of additional financial disclosure that it had never previously provided to shareholders. The data gave us additional comfort in the diversified nature of AIA's investment portfolio and aided our assessment of potential risks to futures impairments. This enables us to better understand and assess the risks that the business faces.

# **EXAMPLES** | Further work required and ongoing engagement

# Environment

#### Climate

- Engagement to encourage commitment to long-term, net zero emission targets. Examples include: Chipotle, HCA Healthcare and LVMH.
- Prioritisation of companies in high-impact material sectors to ensure alignment with net zero emissions by 2050 and progress towards interim targets. Examples include: WEC Energy and Eversource.

# Social

#### **Diversity, Equity and Inclusion**

• Encouraging companies to improve disclosure to drive action; for example, unadjusted median pay equity. The benefit of transparently disclosing the median pay gap for underrepresented groups is to look into the reason for the gap and ultimately incentivise companies to promote, train and recruit diverse candidates into more technical or managerial roles. Examples include Amazon and Apple.

#### **Content and data privacy**

- Ensuring the longevity of the moat and sustainability in the business that is dependent on trust in the platform.
- Increased focus this year regarding the risks with the growth in generative AI. These risks include misinformation, copyright, data privacy, security, labour, and human rights and environmental impacts. The focus is on Microsoft and Alphabet with consideration for the corporate users of this technology in terms of risks and opportunities.

#### **Role of Franchisors**

• Ensuring the management, education and oversight of employees, supply chain and social licence within the franchisees. We see the franchisors as having a role to play to provide sufficient training and support to franchisees to attract and retain employees. An example includes the provision of sick leave where we supported a shareholder proposal for Yum! Brands.

# Governance

#### **Board structure**

 Continuing to engage with companies to improve Board structure encouraging improved independence overall, an independent Chair or a lead independent director at a minimum. We supported shareholder proposals for Lowe's, PepsiCo and Visa to encourage the separation of Chair and CEO. We are pleased with the engagement and subsequent announcement from Visa in October 2023 that the lead independent director has been appointed as the new Independent Chair.

#### **Executive remuneration**

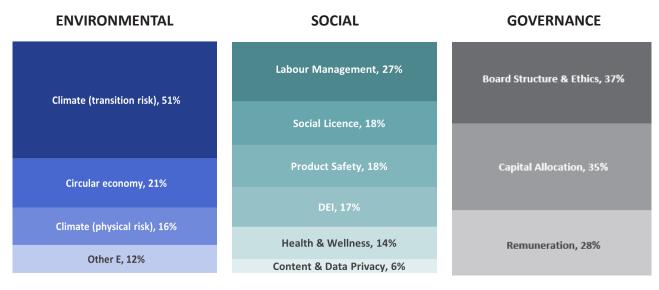
Continuing to engage regarding:

- remuneration structures to increase performance hurdles that appear insufficiently challenging and ensure alignment to sustainable growth
- structure of remuneration including the balance between performance-linked incentives vs time-based incentives and options
- the inclusion of meaningful incentive targets related to emissions reduction or social initiatives where relevant.

We are advocating for change at Brookfield, Amazon, McDonald's, HCA Healthcare and Pepsi.

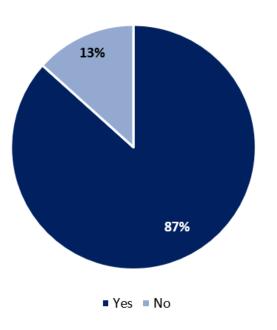
# **Global Equities – ESG Focus Areas**

Throughout the FY23 engagements, 24% focused on environmental issues, 40% on social issues and 36% on governance issues.



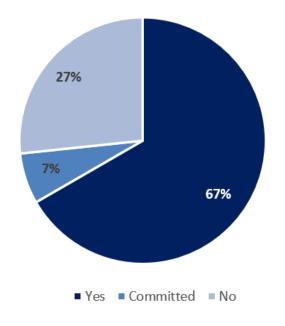
# Environment

There was a continued focus on climate transition risk with discussions on company climate strategy, including short-, medium- and long-term targets and projects. These were key inputs into the assessment of alignment to net zero using the Net Zero Investment Framework to prioritise engagement with companies.



# Global Equities: % companies with net zero target

# Global Equities: externally verified target\*



\* Science-based targets https://sciencebasedtargets.org/companies-taking-action

# Social

There were various focus areas within the social space; these are typically industry-specific. For example, areas of ongoing monitoring and engagement include:

- An increased focus on labour management within the Restaurants sector. This included the role of the franchisor in oversight and education of franchisees to support the retention and attraction of employees.
- In the Internet and eCommerce sector, content and data privacy, particularly with the growth in generative AI.
- For the Integrated Power and Utilities sector, the social licence to operate, including just transition and communication with the community and regulators.

# % split of social issues discussed across MFG Asset Management sectors



# Health Care

# Financials (Inc. Payments)



# Governance

Engagement on governance issues, as in prior years, has focused on the following key areas:

- Encouraging separation of the Chair/CEO roles, which clearly demarcates the Chair being answerable to shareholders and the CEO being answerable to the Board. Unfortunately, many companies, particularly those headquartered in the United States, combine the role. This practice in our view obfuscates the nature of the roles and concentrates power with the CEO.
- Ensuring the mix of remuneration components and the nature of targets on discretionary components align with shareholder interests.
- Lobbying companies to include appropriate ESG-related targets as components of executive compensation, which should encourage serious long-term cultural change and implementation of ESG from the executive through to all levels of organisations.



# PROXY VOTING OUTCOMES – FY23

Annual General Meetings (AGMs) give our investee companies the opportunity to present their performance and give shareholders the opportunity to vote on ballots, which are comprised of both company proposals and shareholder proposals. This year we supported more shareholder proposals where the ask of the resolution was aligned with our engagement objectives.

Shareholder me (33)	etings			
Proposals (558)				
Company Proposals (484) Votes against company (2% of ballots)	Shareholder Proposals (74) Votes against company (20% of ballots)			
Voted against company (4% of ballots; 39% of meetings)				

Company proposals are generally routine in nature; for example, auditor approval, guides on compensation and voting to reappoint directors. In contrast, shareholder proposals tend to be more contentious and often include topics related to ESG.

It is important to note that as long-term investors we have already carefully assessed the risks associated with stock ownership and therefore we are generally satisfied with a company's management and risks at the time of stock purchase.

Therefore, it shouldn't be surprising that our votes on ballots are often in line with the Board's recommendations.

Nonetheless, we often do have perspectives that risks and opportunities can be further improved and in these instances we do vote against company recommendations. However, before voting against a company we reach out to the company to ensure we understand their perspective and that we communicate our views and voting intentions.

As noted in the Engagement section, proxy voting is an important rung on our 'ladder of escalation'. It is, however, not the first step. As long-term investors we believe that engagement with constructive and open relationships with companies are more likely to drive better outcomes.

# **Proxy Voting Statistics In Detail – FY23**

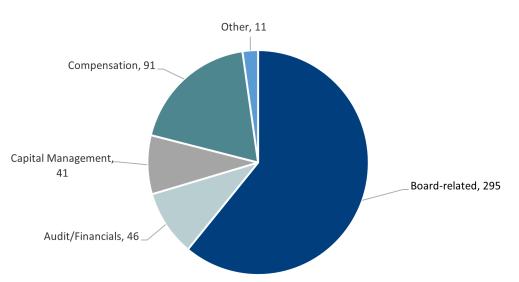
The Global Equity strategy voted on 558 proposals. MFG Asset Management voted against the company's recommendations on ~4% of all proposals and cast a vote against the company's recommendations on at least one proposal item at ~39% of shareholder meetings. Over the year, some of the reasons we voted against company recommendations included to improve transparency, to improve Board structure, to better align remuneration with shareholder interests and to improve risk management on material ESG topics.

MFG Asset Management did not vote at two meetings where the market restrictions (share blocking) may have impacted client objectives.

CATEGORY	NUMBER OF PROPOSALS	WITH THE COMPANY	AGAINST THE COMPANY
Company Proposals	484	98%	2%
Board Related	295	99%	1%
Compensation	91	92%	8%
Capital Management	41	100%	0%
Audit/Financials	46	98%	2%
• Other	11	100%	0%
Shareholder Proposals	74	80%	20%
Environmental	9	78%	22%
Social	39	95%	5%
Governance	26	58%	42%
Total Proposals	558	96%	4%

#### Votes on company proposals

When voting on company proposals, we consider MFG Asset Management's Corporate Governance Principles with regards to Board director elections and compensation structures. In 2023, we included additional focus on shareholder rights and Board skills particularly on subcommittees, when considering independence and the re-election of the auditor. We saw positive outcomes from some companies such as Yum! Brands, outlined below, while a lack of improvement in the structure of remuneration for another company resulted in votes against the incumbent members of the compensation committee in line with our ladder of escalation.



# **Company Proposals**



# CASE STUDY: YUM! BRANDS

# ONGOING IMPROVEMENTS IN REMUNERATION STRUCTURE AND INCLUSION OF ESG METRICS

**Objective:** We have been engaging with Yum! Brands on their remuneration structure for multiple years. Engagement included discussions and letter with Board and C-Suite, investor relations.

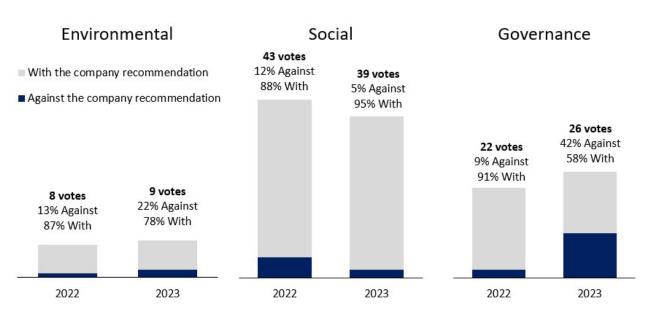
In 2023, we engaged with Yum! Brands to encourage a more explicit inclusion of material ESG factors in remuneration. We followed up with a letter to the Board, outlining our principles for assessing ESG metrics in remuneration, including consideration for inclusion in STI or LTI, metric selection, hurdles, weighting and Board discretion. Examples of peers were provided to highlight the characteristics we would like considered. This is while noting that the metrics and structure should be determined by the Board and aligned to strategy.

**Outcome:** At the 2023 AGM, we were pleased to see the comment *"beginning in 2023, the individual performance factor within annual incentives will include more targeted, quantitative ESG metrics relating to people, food and planet commitments previously captured within other broader strategic goals. The company noted this is a change supported by a significant number of shareholders".* 

This followed positive improvements on reducing the weighting of stock options within the remuneration structure in previous years following multiple engagements and we determined to support the remuneration report.

## Votes on shareholder proposals

The Global Equity strategy considered 74 shareholder proposals, with 20% of votes against the company recommendation, up from 11% in the prior year. Engagement prior to the AGM on shareholder proposals is a key part of our process. Consideration is given for the 'ask' of the resolution, the materiality of the issue to the company and the actions or response of the company. Shareholder proposals on material ESG topics where it was determined to vote with the company were followed up with the company to ensure progress and prioritisation from management.



# Votes on shareholder proposals

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# CASE STUDY: MCDONALD'S ENGAGING WITH ALL STAKEHOLDERS

In 2023, we supported the shareholder proposal regarding Policy on Use of Medically-Important Antibiotics in the Beef and Pork Supply Chain.

In determining our vote, we not only engaged with McDonald's but also the proponent of the shareholder proposal, we reviewed peers, regulations and World Health Organization guidelines.

McDonald's, as one of the largest purchasers of protein products globally, has an important role to play in managing this risk that could be devastating to global health. While we acknowledge the progress made by the company in the poultry supply chain, there is more work to do with beef and pork suppliers. With our investor perspective, we considered this a risk that should be better managed by McDonald's considering the focus on the health of consumers and prioritisation from regulators.

We would like to see McDonald's take more of a leading role in managing this risk. This may include proactive education across the supply chain to drive changes to farming, collaborating with peers to accelerate change at the industry level, setting interim quantifiable targets, and working with suppliers and third parties on monitoring and data collection. These steps, and improved transparency to shareholders, would give us greater confidence in the management of this risk.



# Examples of company and shareholder proposals over 2023

COMPANY	PROPOSAL	COMPANY RECOMMENDATION	MFGAM VOTE	RATIONALE			
Management Proposal							
Yum! Brands	Advisory Vote on Executive Compensation	For	For	We view that management have made positive steps with regard to the structure of executive compensation in recent years including responding to feedback on options and ESG metrics in remuneration.			
Chipotle	Advisory Vote on Executive Compensation	For	Against	Chipotle's remuneration structure has not changed and outcomes are above our threshold for stock options. We will continue to engage to improve alignment between management and shareholders.			
Shareholder F	Proposal						
Yum! Brands	Shareholder Proposal Regarding Paid Sick Leave	Against	For	While we acknowledge that the franchisee needs some level of autonomy, we believe Yum! Brands has an important role to play as the franchisor. Yum! Brands should ensure franchisees are providing sufficient employment benefits to attract and retain employees. Paid sick leave protects fellow employees and customers as customer-facing staff can stay home when they are sick. Yum! Brands needs to manage a reputational/ brand risk.			
Amazon	Shareholder Proposal Regarding Report on Customer Due Diligence	Against	Against	The Board provides a detailed explanation of changes made over time to enhance protections against negative use of its technologies and products while also seeking to maintain the very real benefits of the same technologies. Amazon also appear quite proactive in recognising their responsibilities in this area, obtain third-party perspectives and participate in broader community and regulatory discussions on these technologies.			
Amazon	Shareholder Proposal Regarding Just Transition Reporting	Against	Against	Amazon already provides extensive disclosure on climate risks and management, and also provide extensive training and upskilling opportunities to the employee force.			
Amazon	Shareholder Proposal Regarding Median Gender and Racial Pay Equity Report	Against	For	We agree the proposition of reporting the unadjusted median shows the starting point of demographic inequality between gender/ethnicity and over/under-representation across job classes and salary bands. The benefit of transparently disclosing the median pay gap for underrepresented groups is to look into the reason for the gap and ultimately incentivise companies to promote, train and recruit diverse candidates into more technical or managerial roles.			
Visa	Shareholder Proposal Regarding Independent Chair	Against	For	We view that separation of Chair/CEO is best practice. Role separation allows for independence of thought and improved accountability. This is in line with MFG Asset Management Corporate Governance Principles.			

\*

# MORE INFORMATION

For more information on any of MFG Asset Management's stewardship activities, please visit our website <a href="https://www.mfgam.com.au/about/responsible-investing/">https://www.mfgam.com.au/about/responsible-investing/</a>

Contact the MFG Asset Management ESG team esg-team@magellangroup.com.au

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